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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91180520	
Party	Defendant MAGLIFICIO LILIANA DI; LORENZONI ANDREA E C. S.N.C.	
Correspondence Address	Rebecca L. Pumphrey Greer, Burns & Crain, Ltd. 300 South Wacker Drive, Suite 2500 Chicago, IL 60606 UNITED STATES kguynn@gbclaw.net, tmdocket@gbclaw.net, jpionke@gbclaw.net	
Submission	Response to Board Order/Inquiry	
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Signature	/Kevin W. Guynn/	
Date	07/16/2009	
Attachments	79439_Response_to_Board_Order.pdf (3 pages)(87801 bytes)	

79439)
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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Cuban Cigar Brands, N.V.	
Opposer, v.)) Opposition No. 91180520
Maglificio Liliana Di Lorenzoni Andrea E C. S. N. C.,)))
Applicant.)))

RESPONSE TO BOARD ORDER TO SHOW CAUSE WHY DEFAULT SHOULD NOT BE ENTERED AGAINST APPLICANT

Commissioner for Trademarks BOX TTAB 2900 Crystal Drive Arlington, Virginia 22202-3513

This document is being filed in response to the Order to Show Cause why default should not be entered against Applicant.

A default should not be entered against Applicant since Applicant and Opposer have been involved in continuous and extensive settlement discussions which have now resulted in a completed signed settlement agreement. At the time of the filing of the agreed request for extension, the terms of the agreement were agreed to, but the papers had not been signed, and therefore additional time was needed since the applicant is located in Italy and time was

required for transmittal of the original documents. Applicant's attorney referenced the ongoing settlement discussions in the agreed motion for extension, but omitted the details of the progress that the parties had made. Applicant requests that this omission be deemed satisfied by the present submission.

Applicant believes that the signed papers now in transit will be received by the Opposer prior to the deadline for responding to the Order to show cause (August 12, 2009), and that, in accordance with the agreement, the Opposition will be withdrawn.

WHEREFORE, Applicant Maglificio Liliana Di Lorenzoni Andrea E C. S. N. C., requests that its response by given consideration herein.

Maglificio Liliana Di Lorenzoni Andrea E C. S. N. C.

Date: July 16, 2009 By:

/s/ Kevin W. Guynn

Kevin W. Guynn Greer, Burns & Crain, Ltd.

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Attorneys for Applicant

CERTIFICATE OF FILING AND SERVICE

The undersigned hereby certifies that a copy of the foregoing RESPONSE TO BOARD ORDER TO SHOW CAUSE WHY DEFAULT SHOULD NOT BE ENTERED AGAINST APPLICANT has been filed electronically through The Electronic System for Trademark Trials and Appeals ("ETTSA") of the U.S. Patent and Trademark Office, and a true and correct copy has been served on Opposer by email and first-class mail to Opposer's counsel on this <u>16th</u> day of <u>July</u>, <u>2009</u> at the following address:

Susan Schlesinger, Esq.
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/s/ Kevin W. Guynn

Date: July 16, 2009